



Captains Report

It's been 4 months now since I took over as General Manager of cricHQ. A great opportunity to work in a business which mixes the sport I love with digital technology.

As the southern hemisphere settles into the indoor nets and winter sports, the northern hemisphere is firing up for the season. Nothing quite like the smell of freshly cut grass, the new cherry in your hand and the sound of willow cracking leather. It's the game we started because we loved running around and playing with mates.

What started as our love of the game developed into long lasting relationships, stories about the biggest six at the ground, the funniest moments and mad theories on how to be consistent. It's a game that is both challenging and enjoyable. The ultimate test of your sanity and psychological state dealing with the rollercoaster of success and failure.

CricHQ is dedicated to growing this game that we love by offering a platform which is both engaging and takes the messy long hours out of competition management for administrators. We are supporting many of the associate countries to help them digitize their player base in a world where tech and data are going to be the future.

This past year we have been working closely with New Zealand Cricket to help them capture the playing numbers and details of all our grassroots players. There is a growing need for this to be able to map and make decisions on playing numbers and also a way of engaging with the future stars of international cricket. New Zealand Cricket also helped us smooth the edges of our product and make it fit for purpose by involving all stakeholders in product development and improvement. During the 2018/19 season we have seen a change of behavior resulting in an increase of 31% with live scoring and 11% increase in users. Definite signs that the days of the old scorebook thrown in the kit bag is over.

2018/19 season has seen a number of new features from cricHQ:

Match transfer – The ability to suddenly transfer a game to another device is here. In the past you could only score on one device. Now we have made it possible to transfer the game being scored onto another device. Great for the parent who has to dash off, the opposition going into the field after batting, low battery issues and for any emergencies that happen during an innings.

Player Merge – In the past a players stats would be merged by cricHQ support desk. Now we give the team administrators the ability to merge players and their stats to avoid duplication and missing statistics.

Age and Stage rulesets – The initiative brought in by cricket Australia, has shown an increase in participation. This has brought about new rules in the junior game. Things like -5 runs for wickets, wides not being rebowled, fixed batting pairs etc. The great news is, is that we cater for all match types. Not only can you score these games with ease but also follow them live on the cricHQ match list.

Registration tool – Worldwide we are looking to capture who our market is and how we engage with them. Our new registration tool is something which will help clubs

- 1) Collect subs
- 2) Collect information about players
- 3) Create a CRM on the cricHQ platform
- 4) Ensure ease of use with the cricket application on game day by selecting players

All of these features have made scoring a more pleasurable experience with the ability to capture data of our young stars early on in their career. Along with these amazing features the team has been working hard on improved search, fixture management and soon we will see some UX and UI improvements.

Its fair to say that cricHQ is the biggest digital platform of cricket in the world and continues to be. Live games can be video streamed worldwide and players and followers can capture key moments in the game on video feeds which is the next step in technology we look to accelerate. My Action Replay have been brilliant in setting up cameras around the world and recently got over 2 million views of games which involved Pakistan and Afghanistan. Live feeds from trent bridge, the oval, the grange cricket club, Kowloon cricket club and many more, have seen cricHQ growing the game in a way which captures the essence of the game we love and helps remind us why we started playing.

Good luck to all those cricketers starting out the season.

Play straight.

Grant Elliott

